



## INSTITUTE FOR NURSING

*The Foundation of the  
New Jersey State Nurses Association*

*Honors men and women in nursing leadership across New Jersey who  
set high standards of excellence and make a notable difference in the  
lives of so many.*

# DIVA & DON GALA

## 14th DIVA AND DON GALA

Thursday, April 7, 2022  
at the Pines Manor,  
2085 State Route 27, Edison, New Jersey

\$150 per person or \$1100 per a table of eight (Discount)

Reception: 6:00 p.m.  
Black Tie Optional

Dinner: 7:00 p.m.  
Cash Bar

*Thursday, April 7, 2022*

*Pines Manor, Edison, New Jersey*

For more information call  
609-883-5335 x119  
RSVP by March 7, 2022

## **NEW JERSEY HEALTHCARE DIVA**

Judith Persichilli, MA, BSN, RN  
New Jersey Commissioner of Health

## **DIVA AND DON HONOREES**

Thomas Amitrano, MPA, RN  
Vice President, Patient Care Services and  
Chief Nursing Officer  
Bergen New Bridge Medical Center

Amita Avadhani, PhD, DNP, NEA-BC, CNE, DCC, ACNP-BC, NP-C, CCRN, FAANP, FCCM  
Associate Professor  
Rutgers University, Newark

Sheila Caldwell, BSN, RN, CSN-NJ  
School Nurse  
Cliffwood Elementary School

Linda Carroll, MSN, RN, RN-BC  
Vice President, Patient Care Services  
Chief Nursing Officer  
Saint Peter's University Hospital

Suzanne Drake, PhD, APN  
Owner, Director  
The Wellness Group of New Jersey, LLC

Linda Joan Hassler, DNP, RN, GCNS-BC, CNE, FGNLA  
Director, Nursing Excellence, Hackensack Meridian Health  
Nursing and Rehabilitation,  
Assistant Professor, Rutgers University School of Nursing

Chung Huey Ho, MSN, RNC, CLNC  
Nursing Educator  
Jersey City Medical Center

## **DIVA AND DON HONOREES**

Franklin Hickey, PhD, RN, NEA-BC  
Vice President, Ambulatory Care Services  
University Hospital New Jersey

Shanda Johnson, PhD, APN-C, FNP  
Assistant Professor  
New Jersey City University

Avril Keldo, DNP, MSN, ANP-BC, RN-BC, OCN  
Director, Professional Practice  
Saint Peter's University Hospital

Juvy Montecalvo-Acosta, DNP, RN, ANP-BC, CWCN  
Manager, Clinical Nursing Education  
Riverview Medical Center

Marley Nicolas, MSN, RN  
Assistant Vice President, Nursing Services  
Community Medical Center

Cynthia Samuel, PhD, RN, CSN-NJ  
School Nurse  
Irvington Board of Education

Varsha Singh, DNP, APN, CT-CP, NEA-BC, FAHA  
Neuroscience, Stroke Program Manager  
St. Joseph's University Medical Center

Susanne Walther, MA, RN, APN, ACHPN  
APN Director of Palliative Care Services  
University Hospital



\$150 per person or \$1100 per table of eight

Honoree ticket price is waived  
(Having honoree at table of eight will not decrease the \$1100 cost)

Enclosed is \$\_\_\_\_\_ for \_\_\_\_\_# of tickets to attend the 2022 Diva and Don Gala on April 7, 2022.

Name: \_\_\_\_\_

Facility: \_\_\_\_\_

Street Address: \_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

There is reserved seating for tables of eight ONLY. Names must be listed. (Please attach separate sheet, if necessary)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Checks payable to:**

Institute for Nursing, 1479 Pennington Road, Trenton, NJ 08629  
609-883-5335 x119 or 609-883-5343 (Fax)

The mission of the Institute for Nursing is to preserve the heritage, principles, values and practices of our healing profession through the support of scholarship, education and research.

The vision of the Institute for Nursing is to engender the spirit of giving to nurture the soul of nursing now and for future generations.



The Institute for Nursing is the public 501 [c] 3 not for profit foundation of the New Jersey State Nurses Association established in 1988 by the former Chief Executive Officer of NJSNA, Ms. Dorothy Fleming; former NJSNA President Ms. Jean Marshall and dedicated community leaders and philanthropists. The Institute develops, implements, and funds innovative programs and projects influencing the practice and future of nursing professionals.

*On behalf of the Institute for Nursing Board of Trustees, we thank you for your support.*

Sorry, I am unable to attend, but would like to make a donation. Enclosed is my check for \$\_\_\_\_\_.

Thank you for your donation.

**Diva and Don Journal Opportunities**

X	Type of Ad	Size of Ad	Contribution
	Outside Back Cover—Full Color	8”w X 10.5” h	\$750
<b>Sold</b>	Inside Front Cover—Full Color	8”w X 10.5” h	\$500
	Inside Back Cover—Full Color	8”w X 10.5” h	\$500
	Full Page –Color	7”w X 10” h	\$350
	Full Page—B/W	7”w X 10” h	\$300
	Half Page—Color	7”w X 5”h	\$175
	Half Page—B/W	7”w X 5”h	\$150
	Quarter Page—Color	3.75”w X 5”h	\$75
	Quarter Page—B/W	3.75”w X 5”h	\$50
	Patrons/Business Cards	3.75”w X 2.5”h	\$40

**DEADLINE: MARCH 10, 2022**

**Full Payment must accompany Journal Ads.**

**Checks payable to:**

*Institute for Nursing*  
 1479 Pennington Road  
 Trenton, New Jersey 08618  
 Attention: Diva and Don Gala

**MECHANICAL REQUIREMENTS:**

THE OVERALL SIZE OF THE JOURNAL IS 8.5”X11.” FOR INFORMATION ON AD PLACEMENT, CONTACT ALLYSON FOOSE, GRAPHIC ARTIST AT [ALLYBDESIGN@YAHOO.COM](mailto:ALLYBDESIGN@YAHOO.COM). ALL ADS SHOULD BE SENT IN ONE OF THE FOLLOWING FORMATS: EPS, PDF, DOC. IF CAMERA-READY ARTWORK IS UNAVAILABLE, A TEXT ONLY “CONGRATULATIONS” ADVERTISEMENT WOULD BE DEVELOPED AT NO ADDITIONAL COST. ALL ADS SENT ELECTRONICALLY SHOULD BE SENT TO [ALLYBDESIGN@YAHOO.COM](mailto:ALLYBDESIGN@YAHOO.COM) AND DEBRA HARWELL, DEPUTY DIRECTOR, AT [DEB@NJSNA.ORG](mailto:DEB@NJSNA.ORG) WITH DIVA/DON GALA” IN THE SUBJECT LINE

**PLEASE PRINT LEGIBLY**

*Please complete, sign and return to noted address on form.*

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Amex/Visa/MC/Discover Credit Card Number: \_\_\_\_\_

\_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

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The Institute for Nursing is a 501 (c) (3) not for profit corporation. Federal ID# 22-2259791. Information filed with the Attorney General concerning this charitable solicitation and the percentage of contributions received by the charity during the last reporting period that were dedicated to the charitable purpose may be obtained from the Attorney General of the State of New Jersey by calling 973-504-6215 and is available on the internet at: <http://www.state.nj.us/lps/co/charfrm.htm>. Registration with the Attorney General does not imply endorsement

**DIVA AND DON SPONSORSHIP OPPORTUNITIES**

\$ Level	Sponsorship Benefits
<input type="checkbox"/> \$4000 <b>DIAMOND</b>  <b>Sold</b>	<ul style="list-style-type: none"> <li>◆ VIP Reserved Table for 10</li> <li>◆ Color Centerfold Ad in Program Book</li> <li>◆ Acknowledgement as Diamond Sponsor on all materials</li> <li>◆ Acknowledgement as Diamond Sponsor at event</li> <li>◆ Photo of Table Guests</li> <li>◆ Special Mention in Press Releases</li> <li>◆ Website Acknowledgement</li> </ul>
<input type="checkbox"/> \$2000 <b>PLATINUM</b>	<ul style="list-style-type: none"> <li>◆ Full Page Color Ad in Program Book</li> <li>◆ Acknowledgement as Platinum Sponsor at event</li> <li>◆ Special Mention in Press Releases</li> <li>◆ Website Acknowledgement</li> </ul>

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 Trenton, New Jersey 08618  
 Attention: Diva and Don Gala

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**DIVA AND DON SPONSORSHIP OPPORTUNITIES**

\$ Level	Sponsorship Benefits
<input type="checkbox"/> \$1500 <b>GOLD</b>	<ul style="list-style-type: none"> <li>◆ Full Page B/W Ad in Program Book</li> <li>◆ Acknowledgement as Gold Sponsor at event</li> <li>◆ Special Mention in Press Releases</li> </ul>
<input type="checkbox"/> \$1000 <b>SILVER</b>	<ul style="list-style-type: none"> <li>◆ 1/2 Page B/W Ad in Program Book</li> <li>◆ Acknowledgement as Silver Sponsor at event</li> <li>◆ Special Mention in Press Releases</li> </ul>
<input type="checkbox"/> \$500 <b>BRONZE</b>	<ul style="list-style-type: none"> <li>◆ 1/4 Page B/W Ad in Program Book</li> <li>◆ Acknowledgement as Bronze Sponsor at event</li> </ul>
<input type="checkbox"/> \$150 <b>GENERAL</b>	<ul style="list-style-type: none"> <li>◆ Acknowledgement at event</li> </ul>

*Please complete, sign and return to noted address on form*

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Telephone: \_\_\_\_\_

**SPONSORSHIP LEVEL AMOUNT:** \_\_\_\_\_

**Amex/Visa/MC/Discover Credit Card Number:** \_\_\_\_\_

**Expiration Date:** \_\_\_\_\_ **Security Code:** \_\_\_\_\_

**Signature:** \_\_\_\_\_