

DIVA AND DON ADVERTISING AVENUES

March 10, 2022, Deadline

X	Type of Ad	Size of Ad	Contribution
	Outside Back Cover—Full Color	8”w X 10.5” h	\$750
Sold	Inside Front Cover—Full Color	8”w X 10.5” h	\$500
	Inside Back Cover—Full Color	8”w X 10.5” h	\$500
	Full Page –Color	7”w X 10” h	\$350
	Full Page—B/W	7”w X 10” h	\$300
	Half Page—Color	7”w X 5”h	\$175
	Half Page—B/W	7”w X 5”h	\$150
	Quarter Page—Color	3.75”w X 5”h	\$75
	Quarter Page—B/W	3.75”w X 5”h	\$50
	Patrons/Business Cards	3.75”w X 2.5”h	\$40

MECHANICAL REQUIREMENTS:

THE OVERALL SIZE OF THE JOURNAL IS 8.5”X11.” FOR INFORMATION ON AD PLACEMENT, CONTACT ALLYSON FOOSE, GRAPHIC ARTIST AT ALLYBDESIGN@YAHOO.COM. ALL ADS SHOULD BE SENT IN ONE OF THE FOLLOWING FORMATS: EPS, PDF, DOC. IF CAMERA-READY ARTWORK IS UNAVAILABLE, A TEXT ONLY “CONGRATULATIONS” ADVERTISEMENT WOULD BE DEVELOPED AT NO ADDITIONAL COST. ALL ADS SENT ELECTRONICALLY SHOULD BE SENT TO ALLYBDESIGN@YAHOO.COM AND DEBRA HARWELL, DEPUTY DIRECTOR, AT DEB@NJSNA.ORG WITH “DIVA/DON GALA” IN THE SUBJECT LINE.

Contact Name: _____

Title: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Amex/Visa/MC/Discover Credit Card Number: _____

Expiration Date: _____ Security Code: _____

Signature: _____

Full Payment must accompany Journal Ads.

Checks payable to:

Institute for Nursing, 1479 Pennington Road, Trenton, New Jersey 08618

Attention: Diva and Don Gala

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