## Diva and Don Journal Opportunities

| X | Type of Ad | Size of Ad | Contribution |
|---|---|---|---|
| | Outside Back Cover—Full Color | 8"w X 10.5" h | $1500 |
| | Inside Front Cover—Full Color | 8"w X 10.5" h | $1000 |
| | Inside Back Cover—Full Color | 8"w X 10.5" h | $1000 |
| | Full Page –Color | 7"w X 10" h | $500 |
| | Full Page—B/W | 7"w X 10" h | $450 |
| | Half Page—Color | 7"w X 5"h | $250 |
| | Half Page—B/W | 7"w X 5"h | $200 |
| | Quarter Page—Color | 3.75"w X 5"h | $150 |
| | Quarter Page—B/W | 3.75"w X 5"h | $100 |
| | Patrons/Business Cards | 3.75"w X 2.5"h | $75.00 |

## Full Payment must accompany Journal Ads.

Checks payable to:

*Institute for Nursing*
1479 Pennington Road
Trenton, New Jersey 08618
Attention:  Diva and Don Gala

**MECHANICAL REQUIREMENTS**:

THE OVERALL SIZE OF THE JOURNAL IS 8.5"X11." FOR INFORMATION ON AD PLACEMENT, CONTACT  ALLYSON FOOSE, GRAPHIC ARTIST AT ALLYBDESIGN@YAHOO.COM.  ALL ADS SHOULD BE SENT IN ONE OF THE FOLLOWING FORMATS: EPS,  PDF, DOC.  IF CAMERA-READY ART-WORK IS UNAVAILABLE, A TEXT ONLY "CONGRATULATIONS" ADVER-TISEMENT WOULD BE DEVELOPED AT NO  ADDITIONAL COST.  ALL ADS SENT ELECTRONICALLY SHOULD BE SENT TO ALLYBDE-SIGN@YAHOO.COM AND DEBRA HARWELL, DEPUTY  DIRECTOR, AT DEB@NJSNA.ORG   WITH DIVA/DON GALA" IN THE SUBJECT LINE

### PLEASE PRINT LEGIBILY

*Please complete, sign and return to noted address on form.*

Contact Name:_____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone:_____ Fax: _____

Email: _____

**Amex/Visa/MC/Discover Credit Card Number**: _____

_____

**Expiration Date**: _____  **Security Code**: _____

**Signature**: _____