



1479 Pennington Road
Trenton, New Jersey 08618
609-883-5335
www.NJSNA.org

Benjamin M. Evans, DD, DNP, RN, APN
President

Judith Schmidt, MSN, RN, CCRN
Chief Executive Officer

Dear Friends of Nursing:

The New Jersey State Nurses Association (NJSNA) and the Institute for Nursing (IFN) will be hosting a one-day Professional Summit at APA Woodbridge, Iselin, New Jersey on Thursday, October 11, 2018. The Summit theme is “The Future of Nurses Role in the Health Care System and Health Care Disparities.”

We would like to invite you to be part of this one day event where you can exhibit your products and services to our captive audience. This conference brings together nurse leaders, direct care nurses, educators, advanced practice nurses, and so many more from around the state.

The cost to exhibit is \$750.00 (limited space available). The cost includes 1 (6ft.) draped table, wastebasket, chairs and table-top sign. Benefits are a captive audience, high quality leads through personal contact with key leaders, networking with attendees at Deluxe Lunch Buffet, CE presentation pass, and recognition at event and on organization’s website.

Your schedule is as follows:

Wednesday, October 10, 2018

4:00pm-8:00pm

Exhibitor Registration and Table-top Set-Up

Thursday, October 11, 2018

7:00am – 7:30am

Exhibitor Registration and Table-top Set-Up

7:30am-9:00am

Coffee Service and Visit Exhibitors

11:00am – 11:15am

Visit Exhibits

Thursday, October 11, 2018 continued

12:30pm – 1:45pm

Summit Luncheon

12:30pm – 1:45pm

Exhibits CLOSED

1:45pm – 4:45pm

Exhibits OPEN

5:00pm – 7:00pm

NJSNA President’s Champagne Reception

We look forward to you joining us at this unique experience. If you have any questions, please do not hesitate to contact me at 609-883-5335 x119 or by email at deb@njsna.org.

Sincerely,

Debra L. Harwell

Debra L. Harwell, BA

Deputy Director