



Journal Opportunities

Thursday, April 5, 2018

Hyatt Regency Princeton

102 Carnegie Center | Princeton, New Jersey

****Journal Ads must be submitted by March 9, 2018***

X	Type of Ad	Size of Ad	Contribution
	OUTSIDE BACK COVER FULL COLOR	8" w x 10.5" h	\$1,500
	INSIDE FRONT OR BACK COVER FULL COLOR	8" w x 10.5" h	\$1,000
	FULL PAGE (FC - FULL COLOR; BW - BLACK & WHITE)	7" w x 10" h	FC\$550;BW\$500
	HALF PAGE (FC - FULL COLOR; BW - BLACK & WHITE)	7" w x 5" h	FC\$300;BW\$250
	QUARTER PAGE (FC - FULL COLOR; BW - BLACK & WHITE)	3.75" w x 5" h	FC\$200;BW\$150
	PATRONS/BUSINESS CARDS	3.75" w x 2.5" h	\$75.00

MECHANICAL REQUIREMENTS: THE OVERALL SIZE OF THE JOURNAL IS 8.5"x11". FOR INFORMATION ON AD PLACEMENT, CONTACT ALLYSON FOOSE, GRAPHIC ARTIST AT ALLYBDESIGN@YAHOO.COM. ALL ADS SHOULD BE SENT IN ONE OF THE FOLLOWING FORMATS: EPS, PDF, DOC. IF CAMERA-READY ARTWORK IS UNAVAILABLE A TEXT ONLY "CONGRATULATIONS" ADVERTISEMENT WOULD BE DEVELOPED AT NO ADDITIONAL COST. ALL ADS SENT ELECTRONICALLY SHOULD BE SENT TO ALLYBDESIGN@YAHOO.COM AND DEBRA HARWELL, DEPUTY DIRECTOR, AT DEB@NJSNA.ORG WITH "AWARDS AND SCHOLARSHIP GALA" IN THE SUBJECT LINE

****Full Payment must accompany Journal Ads. Make checks payable to: Institute for Nursing**

Contact Name:			
Title:			
Company:			
Address:			
City:		State:	Zip:
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Amex/Visa/MC/Discover Credit Card #:	
Expiration Date:	Security Code:

Please complete, sign and return the form with your credit card information or check to:

Institute for Nursing
c/o Debra Harwell

Attention: Awards and Scholarship Gala
1479 Pennington Road | Trenton, NJ | 08618

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