



## 2017 CONVENTION AD JOURNAL

### YOU ARE INVITED TO BE PART OF NJSNA's/IFN's 2017 CONVENTION AD JOURNAL

The 2017 NJSNA/IFN CONVENTION – *The Kaleidoscope of Nursing: One Voice, One Vision* will be the premier event for nursing professionals in New Jersey. The convention is being held on October 10-12, 2017 at Bally's Casino and Resort in Atlantic City, New Jersey.

We would appreciate your support by placing an ad in our 2017 convention journal. The overall size of the journal is 8.5" x 11". For information on ad placement, contact Jackie Galante, Advertisement Manager at [jax963@gmail.com](mailto:jax963@gmail.com). All ads should be sent in a .EPS, .PDF, .DOC format. If camera-ready artwork is unavailable, a text only *Congratulations* advertisement will be developed at no additional cost. All ads sent electronically should be emailed with *Convention Ad* in the subject line to both Allyson Foose, Graphic Artist [allybdesign@yahoo.com](mailto:allybdesign@yahoo.com) and Debra Harwell, Deputy Director [deb@njsna.org](mailto:deb@njsna.org).

Please help us to make this year's journal a success! In appreciation for your generosity, all supporters will be acknowledged in our post-convention *New Jersey Nurse* newsletter. Thank you for your consideration and continued support.

**DEADLINE: August 28, 2017**

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|--|-----------|--|-----------|
| <input type="checkbox"/> Outside BACK COVER<br>Ad size: 8" W x 10.5" H       | \$750 B/W | <input type="checkbox"/> FULL PAGE<br>Ad size: 7.5" W x 10" H    | \$300 B/W |
| <input type="checkbox"/> Inside FRONT COVER<br>Ad size: 8" W x 10.5" H       | \$500 B/W | <input type="checkbox"/> HALF PAGE<br>Ad size: 7.5" W x 5" H     | \$150 B/W |
| <input type="checkbox"/> Inside BACK COVER<br>Ad size: 8" W x 10.5" H        | \$500 B/W | <input type="checkbox"/> QUARTER PAGE<br>Ad size: 3.75" W x 5" H | \$75 B/W  |
| <input type="checkbox"/> PATRONS' BUSINESS CARD<br>Ad size: 3.75" W x 2.5" H | \$40 B/W  |  |           |

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CITY/STATE/ZIP CODE	
PHONE NUMBER	Day: <input type="text"/> Work: <input type="text"/>
EMAIL ADDRESS:	

- Check enclosed payable to: *New Jersey State Nurses Association*  
 Charge to:  Visa  MasterCard  American Express  Discover

Account #:	<input type="text"/>	Exp. Date:	<input type="text"/>	CVV	<input type="text"/>
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Signature: \_\_\_\_\_

Date

NJSNA, 1479 Pennington Road, Trenton, NJ 08618, [www.njsna.org](http://www.njsna.org)