

**Journal Opportunities**  
**Wednesday, December 7, 2016**  
**Hyatt Regency Princeton Hotel**  
**102 Carnegie Center | Princeton, New Jersey**

**\*\*Journal Ads must be submitted by November 18, 2016\*\***

X	Type of Ad	Size of Ad	Contribution
	OUTSIDE BACK COVER FULL COLOR	8"W X 10.5"H	\$2,000
	INSIDE FRONT OR BACK COVER FULL COLOR	8"W X 10.5"H	\$1,500
	FULL PAGE (FC – FULL COLOR; BW – BLACK & WHITE)	7"W X 10"H	FC\$650;BW\$550
	HALF PAGE (FC – FULL COLOR; BW – BLACK & WHITE)	7"W X 5"H	FC\$300;BW\$250
	QUARTER PAGE (FC – FULL COLOR; BW – BLACK & WHITE)	3.75"W X 5"H	FC\$200;BW\$150
	PATRONS/BUSINESS CARDS	3.75"W X 2.5"H	\$75.00

**MECHANICAL REQUIREMENTS:** THE OVERALL SIZE OF THE JOURNAL IS 8.5"x11". FOR INFORMATION ON AD PLACEMENT, CONTACT ALLYSON FOOSE, GRAPHIC ARTIST AT [ALLYBDESIGN@YAHOO.COM](mailto:ALLYBDESIGN@YAHOO.COM). ALL ADS SHOULD BE SENT IN ONE OF THE FOLLOWING FORMATS: EPS, PDF, DOC. IF CAMERA-READY ARTWORK IS UNAVAILABLE A TEXT ONLY "CONGRATULATIONS" ADVERTISEMENT WOULD BE DEVELOPED AT NO ADDITIONAL COST. ALL ADS SENT ELECTRONICALLY SHOULD BE SENT TO [ALLYBDESIGN@YAHOO.COM](mailto:ALLYBDESIGN@YAHOO.COM) AND DEBRA HARWELL, DEPUTY DIRECTOR, AT [DEB@NJSNA.ORG](mailto:DEB@NJSNA.ORG) WITH DIVA/DON GALA" IN THE SUBJECT LINE

**\*\*Full Payment must accompany Journal Ads. Make checks payable to: Institute for Nursing**

<b>Contact Name:</b>			
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<b>E-Mail:</b>			

<b>Amex/Visa/MC/Discover Credit Card #:</b>			
<b>Expiration Date:</b>		<b>Security Code:</b>	

Please complete, sign and return the form with your credit card information or check to:

**Institute for Nursing**  
**Attention: DIVA and DON GALA**  
**1479 Pennington Road | Trenton, NJ | 08618**

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