

YOU ARE INVITED TO BE PART OF NJSNA/IFN's 2016 CONVENTION AD JOURNAL

The 2016 NJSNA/IFN CONVENTION – "New Jersey Nurses: Embracing a Culture of Change" will be the premier event for nursing professionals in New Jersey. The convention is being held on October 11- 14, 2016 at Bally's Casino and Resort in Atlantic City, New Jersey.

We would appreciate your support by placing an ad in our 2016 Convention Journal. The overall size of the journal is 8.5 x 11. For information on ad placement, contact Jackie Galante, Advertisement Manager at <u>jax963@gmail.com</u>. All ads should be sent in a .EPS, .PDF, .DOC format. If camera-ready artwork is unavailable, a text only "Congratulations" advertisement would be developed at no additional cost. All ads sent electronically should be emailed to Allyson Foose, Graphic Artist at: <u>allybdesign@yahoo.com</u> with "Convention Ad" in the subject line and Debra Harwell, Deputy Director at: deb@njsna.org.

Please help us to make this year's Journal a success! In appreciation for your generosity, all supporters will be acknowledged in our post-convention *New Jersey Nurse*. Thank you for your consideration and continued support.

DEADLINE: August 28, 2016		
Outside BACK COVER\$	750 B/W	FULL PAGE\$300 B/W
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PATRONS/BUSINESS CARDS\$40 B/W Ad size: 3.75"W x 2.5"H		
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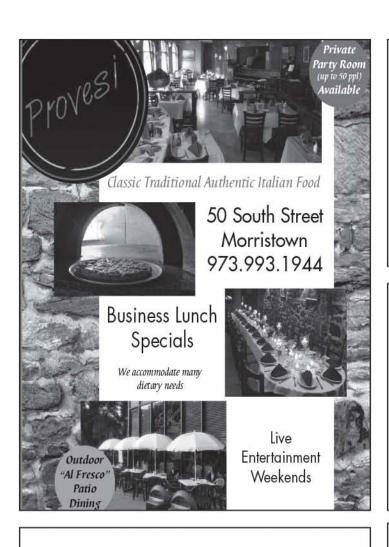
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